



PARTNER OPPORTUNITIES 2023

LAKE WORTH BEACH STREET PAINTING FESTIVAL

Saturday, February 25 – 10am-9pm
Sunday, February 26 – 10am-7pm



EVENT AT A GLANCE

South Florida Signature Event
28th Annual Downtown Event
100,000+ Guests
600 Participating Artists
250+ Pieces of Art Created
National & International Media Coverage
FREE Admission

EVENT DEMOGRAPHICS

Palm Beach County Residents & Tourists
66% Women
34% Men
40% Adults 18-54
44% Adults 45-64
46% HH Income \$75,000+
95% Rated Event Experience as Excellent/Good

(Source 2022 Survey Touch Poll S. Florida)

OUR GUESTS LOVE THIS ECLECTIC SHOW IN OUR DIVERSE, INCLUSIVE COMMUNITY!

DAVINCI LEVEL

Benefits like:

- Exclusivity – your competitors will be excluded from participating in the Event.
- PROMINENT LOGO inclusion on banner at entrances welcoming guests
- On-Site Presence – includes a 10x10 tent, table and chairs
- PROMINENT LOGO Inclusion in Print Media
- PROMINENT LOGO Inclusion in Collateral
- Logo Inclusion on TV Spots Promoting Event
- Name Inclusion in Select Radio Spots Promoting Event
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements – Continuously throughout the Event
- Right to make a brief stage announcement to crowd on both days
- PROMINENT LOGO Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- PROMINENT LOGO Inclusion on website with hyperlink
- Recognition at one of our Premiere Artist pieces created at the show
- Logo inclusion in digitized billboard on I-95 promoting event beginning as soon as contract is signed
- Prominent recognition in our thank you campaign, including recognition at February City Commission Meeting announcing details of Festival to Lake Worth Beach City Commission and Leadership



INVESTMENT: \$ 20K – \$ 30K*

MICHELANGELO LEVEL

Benefits like:

- Exclusivity – your competitors may be excluded from participating in the Event.
- Event Component (Mainstage, Children's Area, Info Booths, etc.) may be presented by your company
- On-Site Presence – includes a 10x10 tent, table and chairs.
- Logo/Name Inclusion in Select Media
- Logo Inclusion in Collateral
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements – Continuously throughout the Event
- Logo Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Premiere Artist pieces created at the show
- Recognition in our thank you campaign, including recognition at February City Commission Meeting announcing details of Festival to Lake Worth Beach City Commission and Leadership

INVESTMENT: \$ 10K - \$ 15K*

*Right to donate booth to an outside non-profit organization with City's prior approval.

*Discounts available for Non Profits and Government Agencies



REMBRANDT LEVEL

Benefits like:

- Official Sponsor Status of Event.
- On-Site Presence – includes a 10x10 tent, table and chairs.
- Logo/Name Inclusion in Select Media
- Logo Inclusion in Collateral
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements – Continuously throughout the Event
- Logo Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the show
- Recognition in our thank you campaign.

INVESTMENT: \$ 7.5K - \$ 9K*



VAN GOGH LEVEL

Benefits like:

- Official Sponsor Status of Event.
- On-Site Presence – includes a 10x10 tent, table and chairs.
- Inclusion in Collateral
- PA Announcements – Continuously throughout the Event
- Logo Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the show
- Recognition in our thank you campaign.

INVESTMENT: \$ 3K - \$ 5K*



PICASSO LEVEL

Benefits like:

- On-Site Presence – includes a 10x10 tent, table and chairs.
- Inclusion in Collateral
- PA Announcements – Continuously throughout the Event
- Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the show
- Recognition in our thank you campaign.

INVESTMENT: \$ 1.5K - \$ 2.5K*



MATISSE LEVEL

- On-Site Presence – includes a 10x10 tent, table and chairs.
- Recognition at one of our Artist pieces created at the show

INVESTMENT: \$ 1K



PATRON OF THE ARTS

- Recognition at one of our Artist pieces created at the show

INVESTMENT: \$ 500

*Right to donate booth to an outside non-profit organization with City's prior approval.

*Discounts available for Non Profits and Government Agencies



February 25-26, 2023

PARTNER. PROMOTE. MARKET.

100,00+ Attendants • 600 Artists • LIVE Entertainment
20+ Nationally Recognized Featured Artists • Delicious Food
Kids' Area • Libations • Free Admission

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